



What is the SADB/OSDBU? Why are they important?

You might have heard of these SADB/OSDBU terms before, either in the course of business or from a member of our team here at Select GCR, but what does it really mean and what can it do for your business?

Simply put, the SADB/OSDBU are offices within government agencies who are tasked with assisting and promoting minority owned, women owned, veteran owned, HUBZone or other disadvantaged small businesses. SADB stands for Small and Disadvantaged Business Utilization and OSDBU stands for Office of Small and Disadvantaged Business Utilization. These departments have events, helpful links, liaisons that you can connect with and more, all specifically targeted at helping your small business attain government work with their agency. How can you find these offices and how can you know which ones are helping businesses like yours? Thankfully, Select GCR Pro has you covered. Let's walk through how to target and find a few SADB/OSDBU offices that would be relevant to your company.

Finding the OSDBU/SADB in Select GCR Pro

The first step is logging into your Select GCR Pro account and navigating to your dashboard.

The screenshot shows the Select GCR Pro dashboard. At the top, the logo reads "SELECT GCR PRO GOVERNMENT CONTRACTING. SIMPLIFIED." Below the logo is a navigation bar with icons and labels for: HOME, PRODUCT FEATURES, PROGRAM OPTIONS, MARKETING, DOCS & TEMPS, GOV LINKS, CONTACT US, DASHBOARD, ADMINISTRATION, and LOGOUT. The main content area starts with "Welcome Justin". There are two large buttons: "My Profile" with a circular icon containing a stylized American flag, and "New Search" with a circular icon containing a computer monitor. A large black arrow points from the "New Search" button towards the top right. Below the buttons are two columns of text describing the search options.

My Profile
No form, pre-populated quick links providing search results specifically for your business/industry. View Government contract and contact results driven by your NAICS, PSC's, Keywords and Geographic area.

New Search
Form fill searches to view open, renewing and re-compete contract opportunities; Government websites, contacts and award history; Business profiles, top primes and contact information.

Next, click on the NAICS section to view your NAICS and the government department/agency awards.

Dashboard

Refer to the home page and click on "Product Features" for instructions, features and options for the "Dashboard" section.

Home Properties Details About **NAICS** PSC

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Notes
 Welcome to Select GCR Pro!

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Quick Links

Now, find the NAICS you'd like to research and click the arrow to the left of that row. View each department/agency total awards and dollar amounts.

Home Properties Details About **NAICS** PSC

Select NAICS Code Insert Import NAICS Delete All NAICS

Action	Code	Name	Awards	Expired	Awarded Amount
	541611	Administrative Management and General Management Consulting Services	6278	17078	\$24,693,247,067
	541511	Custom Computer Programming Services	2809	6269	\$9,841,753,705
	236220	Commercial and Institutional Building Construction	10298	23350	\$156,978,574,050
Agency		Agencies	Awards	Expired	Awarded Amount
	SECURITIES AND EXCHANGE COMMISSION (SEC)	SECURITIES AND EXCHANGE COMMISSION	1	2	\$300,000
	DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD)	HOUSING AND URBAN DEVELOPMENT, DEPARTMENT OF	2	8	\$1,837,260
	JOHN F. KENNEDY CENTER FOR THE PERFORMING ARTS (KENNEDY CENTER)	J. F. KENNEDY CENTER FOR THE PERFORMING ARTS	3	0	\$150,000,000
	DEPARTMENT OF JUSTICE (DOJ)	ATF ACQUISITION AND PROPERTY MGMT DIV	2	3	\$159,726
	NUCLEAR REGULATORY COMMISSION (NRC)	NUCLEAR REGULATORY COMMISSION	2	10	\$133,046
	DEPARTMENT OF JUSTICE (DOJ)	U. S. MARSHALS SERVICE	1	2	\$21,490
	DEPARTMENT OF DEFENSE (DOD)	DEFENSE COMMISSARY AGENCY (DECA)	1	35	\$404,000

Now, scroll through the results until you see some agencies that stand out for the large amount of awards and high dollar amounts.

Agencies	Awards	Expired	Awarded Amount	Expired Amount
DEPT OF THE AIR FORCE	868	2,028	\$33,574,444,326	\$3,048,872,237
US GEOLOGICAL SURVEY	16	34	\$24,487,991	\$42,418,826
VETERANS AFFAIRS, DEPARTMENT OF	1,559	3,532	\$3,555,029,208	\$12,611,679,476
PUBLIC BUILDINGS SERVICE	2,819	5,483	\$3,356,689,623	\$18,999,739,510

Once you've determined which agency to target, click the arrow to the left of that agency and view the quick links. Let's try the Department of Veterans Affairs (VA). Click the Sadbu link to view the small business liaison contact results.

DEPARTMENT OF VETERANS AFFAIRS (VA)

AGENCY INFORMATION

Website: <https://www.va.gov/>

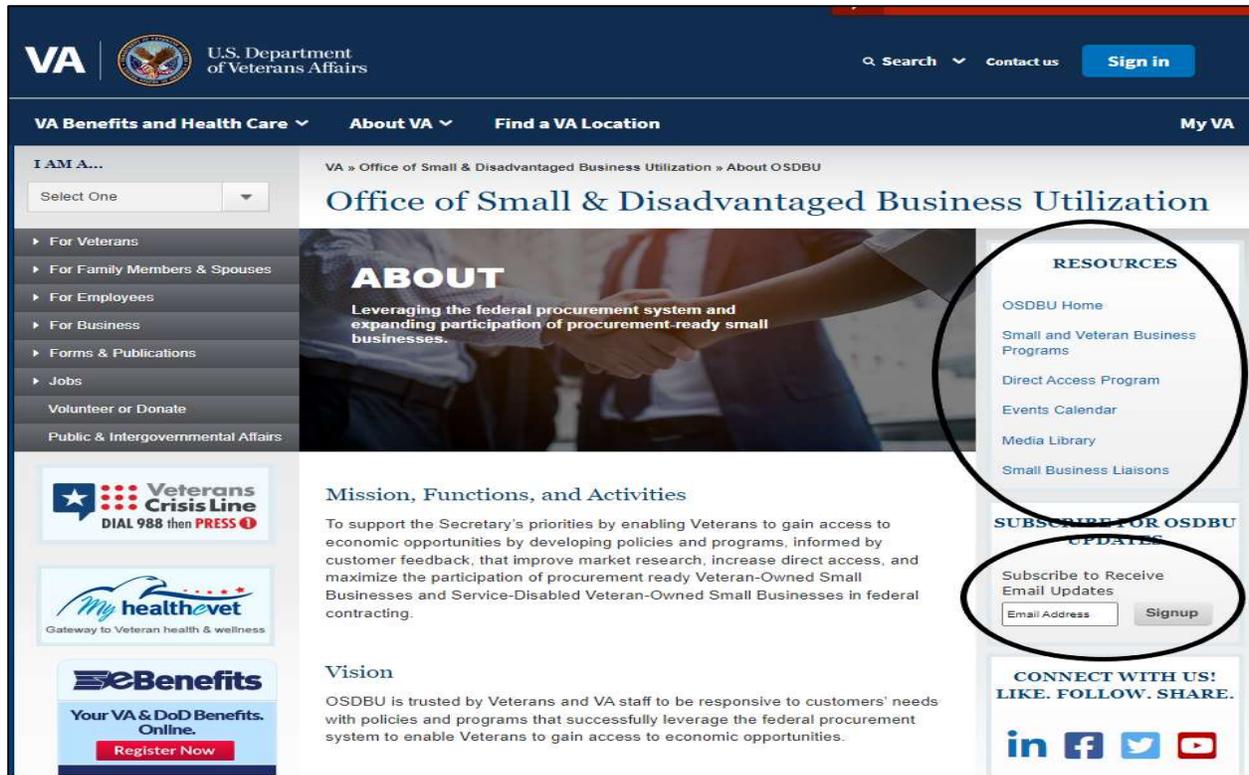
Sadbu: <https://www.va.gov/osdbu/about/index.asp>

Foia: <https://www.va.gov/oig/foia/>

Directory: <https://www.va.gov/directory/guide/home.asp>

Locations: <https://iris.custhelp.va.gov/app/ask>

This will take you to the website for the VA and the page specifically for the SADBU/OSDBU. As you can see there is a substantial amount of information available here. There's information on their programs, a calendar for events, a library of media, and a section to access their liaisons. There's even a place to register your email for updates on small and disadvantaged business policies for that agency!



Conclusion

In this document, we have identified what the SADBU/OSDBU offices are, why they are important to your business and how to find them using your access to Select GCR Pro. You should take the time to make a connection with the SADBU/OSDBU office for every agency you'd like to work with. Use the Select GCR NAICS search feature to trim down the agency list and set a goal to market yourself to various agencies 1 at a time. Go out to one of their networking events and make connections with contracting officers and liaisons in person to try and build that long-term mutually beneficial business relationship! Good luck on your journey in government contracting!